

The Case of Chasing Ice: Using Documentary Films & Social Media to Engage Citizens & Policy-makers about Climate Change Issues

Monday, April 27, 2015 | Reception | 5-6:00 p.m. | Rudder Exhibit Hall

Chasing Ice Film Screening & Panel Discussion | 6-8:30 p.m. | Rudder Theatre

Free event, but tickets are required. Pick up tickets at the MSC Box Office, 1st floor Rudder Tower or call (979) 845-1234 or (888) 890-5667

About the Presentation:

Orlowski's presentation will include discussions about the making of *Chasing Ice*, the effective use of social media to help engage political leaders and policy-makers about climate change policy, and the power of film to create local impact about global issues such as climate change.

About the Film:

Premiering at the Sundance Film Festival, *Chasing Ice* won the award for Excellence in Cinematography and has gone on to screen at more than 50 festivals around the world. It places a spotlight on climate change using a blend of time-lapse photography and innovative cinematography techniques. With the use of revolutionary time-lapse cameras, *Chasing Ice* compresses years of glacial retreat into hauntingly beautiful videos that follow a world-class photographer's endeavor to deliver evidence and hope to our carbon-powered planet.

About the Speaker:

Jeff Orlowski is the director of the documentary *Chasing Ice*, which he began shooting as an undergraduate at Stanford University. A photographer and filmmaker, Jeff Orlowski has worked exclusively with National Geographic photographer James Balog and the Extreme Ice Survey, which has led him to document the effects of climate change in some of the most extreme climates and places on earth. He is the founder of exposurelabs, a production company geared toward socially relevant filmmaking. His work has aired on the National Geographic Channel, CNN and NBC and has been featured in *The New York Times*, *The Wall Street Journal*, *Time Magazine*, NPR and *Popular Mechanics*. He has traveled on tour representing the Sundance Institute, President Obama's Committee for the Arts and Humanities, and the National Endowment of the Arts.

Sponsored by: Media Rise, College of Liberal Arts, Department of Communication, Department of Geography, Department of Environmental Studies, Environmental Programs in Geosciences, Texas Sea Grant, Melbern G. Glasscock Center for Humanities Research, Texas Center for Climate Studies, Film Studies Program, Academy of Visual & Performing Arts, Aggie Cinema, Aggie Agora, and the Office of Sustainability in collaboration with the Public Partnerships & Outreach, Office of the Provost at Texas A&M University.

For information: Contact Dr. Srividya Ramasubramanian at srivi@tamu.edu
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